Some Challenges around Retraining Generative Models on Their Own Data

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LAION-5B¹²³



¹C. Schuhmann et al. "Laion-5B: An open large-scale dataset for training next generation image-text models". In: *NeurIPS* (2022).

²https://paperswithcode.com/dataset/laion-5b

³A. Birhane, V. U. Prabhu, and E. Kahembwe. "Multimodal datasets: misogyny, pornography, and malignant stereotypes". In: arXiv preprint arXiv:2110.01963 (2021).

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► Easy access (Midjourney, Stable Diffusion, DALL·E)

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- Powerful deep generative models
 - \hookrightarrow e.g. Diffusion trained on LAION-5B
- ► Easy access (Midjourney, Stable Diffusion, DALL·E)
- Populates the WEB with synthetically generated images

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Inevitably Train on Synthetic Data

The LAION-5B⁴ dataset already contains synthetically generated images⁵



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Training Set









Training on Synthetic Data, Good or Bad?

Iterative Retraining is **Bad**

- The Curse of Recursion: Training on Generated Data Makes Models Forget^a
 Self-Consuming Generative Models Go MAD^b
- ▶ When A.I. 's Output Is a Threat to A.I. Itself (N.Y. Times article)

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Will generative models collapse?!

Training on Synthetic Data is Good

- Data augmentation for downstream tasks
 - \hookrightarrow Adversarial training²
 - \hookrightarrow Classification with imbalanced datasets l
 - \hookrightarrow Generative modelling^c

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- $\blacktriangleright \hat{p}_{\text{data}}$ Empirical data distribution
 - \hookrightarrow *n* Data points
- $\blacktriangleright p$ Likelihood of the model
 - \hookrightarrow Parametrized by $\theta^n \in \Theta$

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Warm Up: Only Retrain on your Own Data 1/3



Q: What will happen?

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Q: What will happen?

Warm Up: Only Retrain on your Own Data 2/3

Q: What will happen? A: Mode Collapse



Setup

- \blacktriangleright Data: 8 Gaussians, $x \in \mathbb{R}^2$
- ► Algorithm: Diffusion (DDPM^a)

^aJ. Ho, A. Jain, and P. Abbeel. "Denoising diffusion probabilistic models". In: NeurIPS (2020).

Warm Up: Only Retrain on your Own Data 3/3

Single unidimensional Gaussian, unbiased estimator

$$\begin{array}{l} \text{Data:} \ x_j^0 = \mu_0 + \sigma_0 Z_j, \ \text{with} \ Z_j \stackrel{\text{i.i.d.}}{\sim} \mathcal{N}_{0,1}, \ 1 \leq j \leq n \\ \\ \text{Learning step:} \quad \begin{cases} \mu_{t+1} &= \frac{1}{n} \sum\limits_j \tilde{\mathbf{x}}_j^t \\ \sigma_{t+1}^2 &= \frac{1}{n-1} \sum\limits_j \left(\tilde{\mathbf{x}}_j^t - \mu_{t+1} \right)^2 \\ \\ \text{Sampling step:} \quad & \left\{ \tilde{\mathbf{x}}_j^{t+1} = \mu_{t+1} + \sigma_{t+1} \cdot Z_j^{t+1}, \ \text{with} \ Z_j^{t+1} \stackrel{\text{i.i.d.}}{\sim} \mathcal{N}_{0,1}, \ 1 \leq j \leq n \end{cases} \right.$$

Result

$$\mathbb{E}(\sigma_t) \le \alpha^t \sigma_0 \xrightarrow[t \to +\infty]{} 0, \ 0 \le \alpha < 1$$

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Fixed-point iteration
$$p_{t+1} = \mathcal{G}(p_t)$$

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Idea

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Assumptions

- Regularity of the log-likelihood
 - $\,\hookrightarrow\,$ Local Lipschitzness and strong convexity
- ▶ The first generative model is "good enough" $\hookrightarrow \mathcal{W}(p_{\text{data}}, p_{\theta_0}) < \epsilon$

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Regularity + good enough model + infinite data

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0 retrain. 5 retrain. 10 retrain. 15 retrain. 20 retrain.

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Experiments



Self-consuming generative models

▶ No collapse/MADness (if "enough" real data)^{ab}

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Filter the LAION-5B dataset^a

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Remarks

- No access to pairwise comparisons
 - \rightarrow Only access to the "winning" samples
 - \hookrightarrow As opposed to RHLF^{*ab*}

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A Simple Curation Model 1/2



A Simple Curation Model 2/2

Curation Model

 \blacktriangleright Suppose the existence of a reward model r

 \hookrightarrow score r(x) to each sample x

Sample
$$\tilde{\mathbf{x}}_1 \sim p_t, \ldots, \tilde{\mathbf{x}}_K \sim p_t, i.i.d.$$

Pick
$$\hat{\mathbf{x}} \sim \mathcal{BT}(\tilde{\mathbf{x}}_1, \dots, \tilde{\mathbf{x}}_K)$$
, i.e.,
 $\mathbb{P}(\hat{\mathbf{x}} = \tilde{\mathbf{x}}_k | \tilde{\mathbf{x}}_1, \dots, \tilde{\mathbf{x}}_K) = \frac{e^{r(\tilde{\mathbf{x}}_k)}}{\sum_{j=1}^K e^{r(\tilde{\mathbf{x}}_j)}}, \ 1 \le k \le K$

$$p_{t+1} = \underset{p \in \mathcal{P}}{\operatorname{arg\,max}} \mathbb{E}_{x \sim \hat{p}_{\text{data}}} \Big[\log p(x) \Big] + \lambda \cdot \mathbb{E}_{\substack{\mathbf{\tilde{x}}_1, \dots, \mathbf{\tilde{x}}_K \sim p_t \\ \mathbf{\hat{x}} \sim \mathcal{BT}(\mathbf{\tilde{x}}_1, \dots, \mathbf{\tilde{x}}_K)}} \Big[\log p(\mathbf{\hat{x}}) \Big]$$

A Simple Curation Model 2/2

Curation Model

 \blacktriangleright Suppose the existence of a reward model r

 \hookrightarrow score r(x) to each sample x

Sample
$$\tilde{\mathbf{x}}_1 \sim p_t, \ldots, \tilde{\mathbf{x}}_K \sim p_t, i.i.d.$$

Pick
$$\hat{\mathbf{x}} \sim \mathcal{BT}(\tilde{\mathbf{x}}_1, \dots, \tilde{\mathbf{x}}_K)$$
, i.e.,
 $\mathbb{P}(\hat{\mathbf{x}} = \tilde{\mathbf{x}}_k | \tilde{\mathbf{x}}_1, \dots, \tilde{\mathbf{x}}_K) = \frac{e^{r(\tilde{\mathbf{x}}_k)}}{\sum_{j=1}^K e^{r(\tilde{\mathbf{x}}_j)}}, \ 1 \le k \le K$

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Q: What will happen?

$$p_{t+1} = \underset{p \in \mathcal{P}}{\arg \max} \mathbb{E}_{x \sim \hat{p}_{\text{data}}} \left[\log p(x) \right] + \lambda \cdot \mathbb{E}_{\substack{\hat{\mathbf{x}}_1, \dots, \hat{\mathbf{x}}_K \sim p_t \\ \hat{\mathbf{x}} \sim \mathcal{BT}(\hat{\mathbf{x}}_1, \dots, \hat{\mathbf{x}}_K)}} \left[\log p(\hat{\mathbf{x}}) \right]$$

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Results
$$\mathbb{E}_{p_t}\left[e^{r(x)}\right] \xrightarrow{t \to \infty} e^{r_*} \quad \text{and} \quad \operatorname{Var}_{p_t}\left[e^{r(x)}\right] \xrightarrow{t \to \infty} 0 \ .$$

$$p_{t+1} = \underset{p \in \mathcal{P}}{\arg \max} \mathbb{E}_{x \sim \hat{p}_{\text{data}}} \left[\log p(x) \right] + \lambda \cdot \mathbb{E}_{\substack{\hat{\mathbf{x}}_1, \dots, \hat{\mathbf{x}}_K \sim p_t \\ \hat{\mathbf{x}} \sim \mathcal{BT}(\hat{\mathbf{x}}_1, \dots, \hat{\mathbf{x}}_K)}} \left[\log p(\hat{\mathbf{x}}) \right]$$

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Other Results

- ▶ Equivalent to do RLHF if $K \to \infty$
- ▶ Can be extended with a mix of real and synthetic data

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Other Results

- ▶ Equivalent to do RLHF if $K \to \infty$
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▶ reward(x) = confidence of a pretrained classifier for the image x
 ▶ λ = 1/2

Future Work

► Filtering without Human-Feedback?

ightarrow Score per sample? Downstream-task specific?

^aM. Jiralerspong et al. "Feature Likelihood Score: Evaluating Generalization of Generative Models Using Samples". In: *NeurIPS* (2023). ^bR. A. Hemmat et al. "Feedback-guided Data Synthesis for Imbalanced Classification". In: *TMLR* (2024).

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Future Work

- ► Filtering without Human-Feedback?
 - $\,\hookrightarrow\,$ Score per sample? Downstream-task specific?
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 - \hookrightarrow Score per distribution
 - \hookrightarrow Computationally intensive

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 - \hookrightarrow Use bad samples/models to improve^{cd}

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Thank You!

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